



How Do I Become an Influence Leader?

One of the exciting benefits that our Referral Partner Membership Program has to offer is the ability to cultivate your own team of affiliate members in what we call your Circle of Influence (COI). By becoming an Influence Leader and creating your own COI, you have the ability to exponentially grow your income, with very little work on your end. Eager to get started? Here are the 5 simple steps you need to take to grow your Circle of Influence.

Step 1: Identify associates and other like-minded business partners that would benefit from joining our Referral Partner Rewards Program.

Step 2: Sell the Associate CEO or Associate Leadership Memberships to your peers.

Step 3: Send your selected associates' contact information to your assigned ARF Loan Consultant. They will create a DocuSign agreement package to send to your member.

Step 4: Ask your member to enter your name in the Influence Leader section at the beginning of the agreement. They will then complete the agreement and submit it to be validated by our team.

Step 5: After their agreement has been validated, you'll receive an email letting you know that they have been added to your Circle of Influence and you'll receive half of their up-front network fees that they paid to join. Then once they start funding deals, you'll also receive a 1% commission on all their deals.

If you have any questions about the process to grow your Circle of Influence, let us know! We have a team of [Membership Support](#) ready to answer your questions and get you on the path to exponentially grow your income and success in the program.